

Youth 4 Youth



C O A L I T I O N

**Building Drug-Free  
Communities**

# GOAL

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To give Buckeye youth **every opportunity** to grow-up **drug and alcohol-free.**



**GET IN THE WAY. GET IN THE WAY. GET IN THE WAY. GET IN THE WAY. GET IN THE WAY.**

# MARCH 9, 2020, DUE TO COVID-19

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## **We Cancelled:**

- 7 community events
- 14 school youth events
- 3 school staff ACEs trainings
- 3 school environmental scans
- 4-week parent education program
- 2 community meetings
- Annual Get in the Way Campaign with youth throughout the City of Buckeye

## **We Postponed:**

- Our drug take back event
- Community safety scan with the AZ National Guard
- Environmental Scans to develop our baseline data and expansion to Tonopah & rural areas.

# COMMUNITY VIEWS SURVEY

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- Substance use used to be #1 public health concern in Buckeye. COVID, anxiety and depression now surpass concern about substance use. The latter are directly correlated to increased substance use!
- Concerns about marijuana use surpass all other substances. 60% are worried about youth use increasing because of prop 207.
- 38% say COVID has greatly impacted their children and 3 out of 4 report having conversations with their children about isolation, depression and anxiety.

# WEBSITE STATS



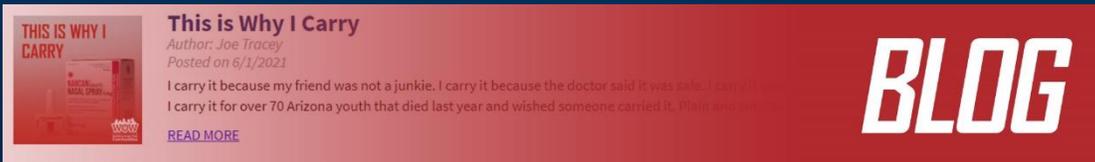
**27,792** unique visitors



**2,611** views



**1,556** downloads



**20,547** views



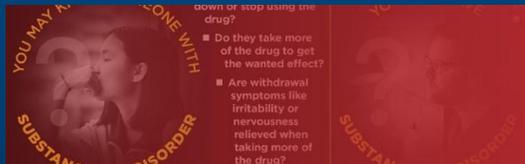
**414** views

# MEDIA STATS



**BILLBOARDS**

**16,024,210** Reach



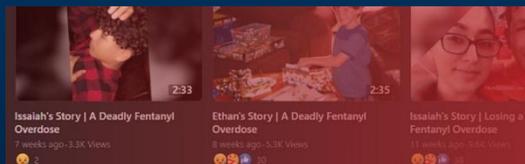
**PRINT MEDIA**

**1,659,500** Reach



**SOCIAL MEDIA**

**217,742** post views



**VIDEOS**

**291,854** views



**PANDORA**

**212,468** Impressions

# THRIVE STATS

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- Reached **1,600+** students
- Total of **453** sessions
- Total of **9** schools



## PRE AND POST TEST

Inca

MES

Bales

I understand the effects of stress

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Increase

62%

78%

88%

I can identify my basic emotions and emotional triggers

Increase

48%

76%

31%

I can identify my coping skills for dealing with my stressful feelings and emotions

Increase

109%

108%

167%

**DON'T LET ACEs DEFINE YOU;  
BREAK THE CYCLE OF TOXIC STRESS.**

**DON'T STAY STUCK!**

VISIT WHEN YOU'RE READY

➔ **WOWCOALITION.ORG/RESOURCES**

PAID FOR BY GRANT NUMBER H79TI083320 FROM SAMHSA AND AHCCCS, IN PARTNERSHIP WITH THE ARIZONA GOVERNOR'S OFFICE OF YOUTH, FAITH AND FAMILY.

**GET IN THE WAY. GET IN THE WAY. GET IN THE WAY. GET IN THE WAY.**



**SUBSTANCE USE DISORDER?**

**DON'T STAY STUCK!**

**VISIT: [findtreatment.gov](https://findtreatment.gov)**



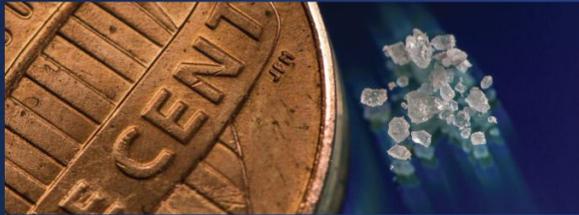
**COALITION  
Building Drug-Free  
Communities**

**GET IN THE WAY**

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# RISKS & HARMS OF OPIOIDS / COMMUNITY FENTANYL ALERT

**Opioids** are a class of drugs that include synthetic opioids such as fentanyl, and pain relievers available legally by prescription, such as oxycodone (Percocet®), hydrocodone (Vicodin®), codeine, morphine, and the illegal drug heroin among many others.



The use of opioids can cause **Opioid Use Disorder (OUD)**. This occurs when dependence interferes with daily life, and *causes withdrawal symptoms*, making it difficult to stop taking them. Use of opioids can also cause drowsiness, confusion, nausea, constipation, slowed breathing and euphoria.

**2mg.** That's all it takes to cause the average person to overdose on **fentanyl**, and **drug dealers are cutting counterfeit pills with it.** With little to no regulation, **many are dying of an opioid overdose.**

**Fentanyl** is a **highly potent** synthetic opioid created to treat people with severe pain, but drug dealers have found a way to profit off it as a filler in nearly all street drugs.

See reverse side for how to reverse an opioid overdose.

For more info, scan the QR code w/ Cell Camera



Source: DEA



Source: Drugs.com

Counterfeit M30s Laced w/ Fentanyl vs. Real Oxycodone

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PHOENIX, AZ  
PERMIT #1602

**ATTENTION: YOU can REVERSE an opioid overdose BEFORE first responders arrive!**

It is **not harmful** if used on someone who is not overdosing on opioids, and Arizona has a **Good Samaritan Law** that protects you from prosecution if you use Narcan (naloxone HCL) on a person who you suspect has overdosed on opioids.

### SIGNS OF AN OPIOID OVERDOSE

- Shallow/Slow/Raspy/No Breathing
- Blue lips/nails, cold skin
- Falling asleep
- Unresponsive, even to pain (Rub their sternum [breast bone] with the back of your knuckles, and speak loudly to attempt to wake them.
- Small, constricted "pinpoint" pupils

### WHAT TO DO IF SOMEONE YOU KNOW IS EXPERIENCING AN OPIOID OVERDOSE

\* REMEMBER TO CALL 911 FIRST \*

Scan this QR code for a thorough explanation



\*\*\*ECRWSSDDM\*\*\*

LOCAL POSTAL CUSTOMER

wowcoalition.org | info@wowcoalition.org

Way Out West Coalition, P.O. Box 1425, Buckeye, AZ 85326

Youth4Youth a 501(c)(3) nonprofit

# One Pill Can Kill!

Get facts on fentanyl



[OpioidOD.com](http://OpioidOD.com)



Substance Abuse  
Coalition Leaders  
of Arizona



**GET IN THE WAY**

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